

Hallett Region Tourism

National Landscapes Program

Project Management Plan

Hallett is situated two hours from Adelaide at the hub of three great trails (Heysen, Mawson and Dares Hill), en route to the Flinders Ranges, Outback and Broken Hill. It is part of the Clare Valley Tourism Region and is contributing to the National Landscapes Program for the Flinders Ranges.

Hallett is an ideal location for a scheduled stop for travellers and is the last 'green oasis' before the drier landscapes past Goyders Line.

Settled in the 1870s, Hallett retains its historic charm. Most buildings are in original condition, and the Hallett Community and Sports Association is working with landholders to restore and renovate these buildings to showcase our historic main street.

The geography of the township, with a central intersection and four notable buildings (three shops and the memorial gardens and Hallett Hall) is ideal for a cluster of tourism-focused enterprises. We have developed an investment attraction website (www.hallettmidnorth.com) and are undertaking a feasibility study to establish a community-owned cafe and outback store.

Properties are still comparatively inexpensive, and there are wonderful homes with views available for development as B&B and hiker/cycling accommodation. Our picturesque Recreation Grounds is being upgraded as an RV friendly camping area, and we have a public swimming pool, playground, golf course, bowling club, op shop, galleries and an extensive historical collection.

The key features of our tourism plan are:

1. Develop the tourism precinct adjacent to the swimming pool and playground
2. Beautify historic homes and improve streetscaping
3. Develop and promote the *Hallett: Three Trails* brand and signage
4. Workforce development (tourism, hospitality skills)
5. Encourage or establish an outback cafe and store
6. Encourage investment in local accommodation
7. Expanded promotion and marketing

Timelines for implementation:

